www.ausnewtechs.com

ant™
Aus NewTechs
Together create future

COMPANY PROFILE

2026

Aus NewTechs Pty Ltd.

- Agentic AI
- AWS Cloud Migration
- Solution & Enterprise Architecture
- Software Development
- UI/UX & Web Design

ACN :636438876
TRADE LICENSE No.:728

IBM Microsoft aws TPG vmware

Table of Content

About Us 01

SMB Technology Challenges & Solutions 02

Our Core Services 03

Industries We Serve 04

Why Choose Us 05

Our Technologies & Tools 06

Our Working Process 07

Our Success Stories 08

Client’s Review & Our Valuable Clients 09

Culture & Philosophy 10

Aus NewTechs Pty Ltd.

About Us

At Aus NewTechs Pty Ltd, we help Australian small and medium businesses modernize, automate, and scale using AWS Cloud, Agentic AI, and smart technology architecture, without the cost of a large in-house IT team. From AI-driven automation and cloud migration to solution architecture, enterprise consulting, and PMO support, we deliver practical, cost-effective solutions designed to solve real business problems and support long-term growth. Our services also include custom software development, web & mobile applications, UI/UX design, and ongoing support, giving SMBs a single, trusted technology partner from strategy through delivery. Build smarter. Scale faster. Stay future-ready.

Our Mission

At Aus NewTechs, our mission is to empower small and medium-sized businesses - locally in Australia and globally - by acting as their trusted digital and IT partner. We simplify complex technology, manage day-to-day digital operations, and deliver scalable solutions with flexible, growth-based pricing. Our goal is to free entrepreneurs and business leaders to focus on what they do best - while we take care of the tech that powers their success.

Our Vision

Our vision is to become the most approachable and dependable digital partner for SMBs worldwide. We aim to make enterprise-grade technology accessible, affordable, and tailored to each client's unique journey. By delivering smart, secure, and future-ready solutions, we help businesses thrive in a connected world - at every stage of their digital transformation.

Strategic Partnerships

Our strong alliances with leading global technology companies - including IBM, Microsoft, AWS, TPG and VMware - are fundamental to our success. These partnerships provide us with access to world-class platforms, technologies, and industry best practices, enabling us to deliver reliable, scalable, and secure solutions. By collaborating with these market leaders, Aus New Techs stays at the forefront of innovation, ensuring our clients benefit from the latest advancements and maintain a competitive edge in today's fast-evolving technology landscape.

IBM Microsoft aws TPG vmware

Aus NewTechs Pty Ltd.

ant

SMB Technology Challenges & Solutions

Australian small and medium businesses face challenges like outdated systems, inefficient workflows, weak online visibility, and limited technical expertise. Aus NewTechs helps SMBs overcome these obstacles with custom software, AI-powered automation, UI/UX design, digital marketing, IT consulting, and end-to-end project management solutions, empowering businesses to grow efficiently and securely in the digital age

Categories	Problem	Solution
Technology	**Outdated Technology** Legacy systems slow down operations and limit growth.	**Custom Software Development** Modern, scalable apps built for your business, designed to streamline operations and support growth.
User Experience	**Poor User Experience** Websites and apps that aren't intuitive frustrate users and reduce conversions.	**UI/UX Design & Prototyping** User-centered designs that make websites and apps intuitive, increasing engagement and conversions.
Marketing & Visibility	**Weak Online Visibility** Your business gets lost online without proper SEO and marketing strategy.	**SEO & Digital Marketing** Tailored strategies to boost online visibility, generate leads, and grow revenue.
Operations	**Inefficient Processes** Manual workflows and fragmented systems waste time and create errors.	**Workflow Automation & ERP Solutions** Automate manual processes and integrate systems for efficiency and accuracy.
AI & Innovation	**Limited Technical Expertise / Decision** Making Challenges Lack of in-house tech expertise hinders growth and smart decision-making.	**AI & Machine Learning Solutions** Predictive analytics, recommendation engines, and intelligent automation to drive smarter business decisions and optimize operations.

Cost Management	**High IT Costs** Hiring and managing an in-house IT team can strain budgets.	**Virtual Tech Team / IT Consulting** Access enterprise-level IT expertise without the overhead of a full in-house team.
Security & Compliance	**Data Security & Compliance** Risk of data breaches or non-compliance can damage your reputation.	**Cybersecurity & Compliance Solutions** Protect your data, meet regulations, and reduce risk with proactive IT management.
Project Management	**roject Management Challenges** Complex projects are difficult to manage without proper oversight.	**End-to-End Project Management** From discovery to deployment, we guide SMBs every step of the technology journey.

Our Core Services

At Aus NewTechs, we help businesses grow by taking the complexity out of technology. Our goal is to let you focus on your core business while we manage your digital needs. Whether you're a startup or scaling enterprise, we act as your extended tech team. You get enterprise-grade solutions without the cost of an in-house IT department. Our flexible, growth-based pricing adapts to your business stage and goals. We deliver secure, scalable, and user-friendly solutions tailored to your operations. Explore our full range of services designed to support your digital journey below.

Agentic AI & Automation Solutions

We design and implement AI-driven automation that reduces manual work, improves efficiency, and enhances customer experience. From intelligent assistants to workflow automation and document processing, our solutions use AWS AI services and are tailored to your business needs.

Cloud Architecture, Migration & AWS Optimization

We help businesses modernize legacy systems and move to secure, scalable AWS cloud environments. Our services include cloud migration, modernization, architecture design, cost optimization, and ongoing cloud management to ensure performance, security, and predictable costs.

Solution, Enterprise Architecture & ICT Consultancy

We provide solution architecture, enterprise architecture, ICT consulting, and PMO services for SMBs that lack in-house architecture or governance capability. Acting as your fractional architecture and technology advisory team, we align systems, platforms, and projects with your business strategy and growth goals.

PMO, Governance & CTO-on-Demand

We strengthen delivery through PMO frameworks, governance models, and project controls that improve execution and reduce risk.
Our CTO-on-Demand service provides senior technology leadership, strategic guidance, and oversight without the cost of a full-time executive.

Custom Software, Integration & API Development

We build custom software, web applications, and system integrations aligned with your workflows and operational needs. From automation tools to cloud-native applications, our solutions are designed for scalability, reliability, and measurable business value.

Web & Mobile Applications Development

We develop responsive web and mobile applications that deliver consistent, high-quality user experiences across devices. Built with best-practice security, performance, and scalability, our applications support digital transformation and customer engagement.

UI/UX Design & Prototyping

Our UI/UX team designs user-centric interfaces and interactive prototypes that improve usability and adoption. We focus on clarity, accessibility, and experience design to ensure your digital products are intuitive, engaging, and aligned with your brand.

Support, Managed Services & Maintenance

We provide ongoing support, managed services, and maintenance for cloud platforms, applications, websites, and AI solutions. From updates and monitoring to optimisation and enhancements, we keep your systems secure, reliable, and ready for future growth.

Industries We Serve

At Aus NewTechs, we proudly deliver tailored digital and IT solutions across a wide range of industries. With deep expertise in enterprise architecture, cloud platforms, wireless technologies, and scalable software systems, cyber security, we help businesses modernize operations, enhance customer engagement, and accelerate digital transformation. Whether you're a startup, SME, or large enterprise, our flexible, growth-driven approach ensures your technology evolves with your business.

Professional Services

Logistics & Supply Chain

Healthcare & Medical

Construction & Real Estate

Finance & Insurance

Manufacturing & Industrial

Education & E-Learning

IT & Telecommunication

Why Choose Us

Choosing the right technology partner isn't just a business decision - it's a trust decision. At Aus NewTechs, we don't just deliver software - we deliver peace of mind, long-term value, and a partnership that grows with you. We understand that every business is unique. That's why we take the time to listen, adapt, and co-create solutions that align with your goals, your pace, and your vision. Whether you're a startup scaling fast or an established SME navigating digital transformation, we're here to make technology your competitive advantage. With a team of highly skilled developers, designers, and IT consultants, we work as an extension of your business to deliver results that exceed expectations.

All-in-One Tech Partner— From websites and mobile apps to SEO, cloud, and IT support - we simplify your tech stack under one roof.

Tailored for Growth— We design flexible, scalable packages that evolve with your business - no one-size-fits-all here.

Transparent & Agile Delivery— You stay in the loop at every stage. We deliver in sprints, with full visibility and room for feedback.

Built-In SEO Expertise— Technical, on-page, and off-page SEO is part of the package - so your digital presence performs from day one.

Your Extended Team— We integrate seamlessly with your business, offering the expertise of an in-house team - without the overhead.

Growth-Focused Mindset— We don't just build and leave. We support your growth journey with proactive insights and evolving solutions.

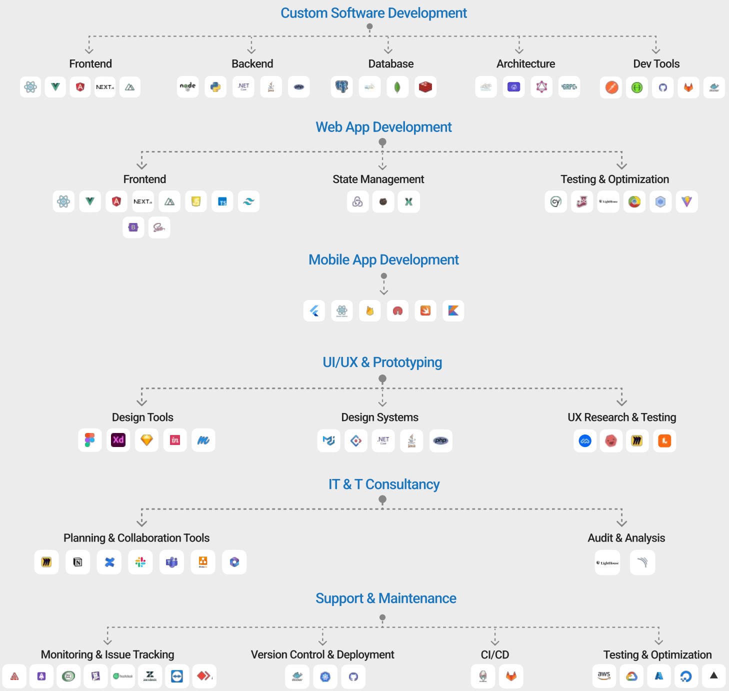
No Big Upfront Costs— Our pricing is flexible, transparent, and designed to support your cash flow - not strain it.

Always-On Support — 24/7 assistance for updates, bug fixes, performance tuning, and peace of mind.

Long-Term Value— We're in it for the long haul - building trust, delivering results, and growing with you.

Our Technologies & Tools

At Aus NewTechs Pty Ltd, we believe that using the right tools and technologies is the foundation of delivering high-performing, secure, and future-ready digital solutions. That's why we continuously invest in the latest frameworks, platforms, and development tools to help your business stay competitive and innovative in today's fast-changing digital landscape. From frontend interfaces to backend systems, cloud infrastructure to development operations - our team leverages a proven technology stack trusted by leading companies worldwide.



Custom Software Development

Frontend

Backend

Database

Architecture

Dev Tools

Web App Development

Frontend

State Management

Testing & Optimization

Mobile App Development

UI/UX & Prototyping

Design Tools

Design Systems

UX Research & Testing

IT & T Consultancy

Planning & Collaboration Tools

Audit & Analysis

Support & Maintenance

Monitoring & Issue Tracking

Version Control & Deployment

CI/CD

Testing & Optimization

Our Working Process

At Aus NewTechs Pty Ltd, we believe that exceptional technology begins with genuine collaboration. We take the time to understand your business, your users, and your goals - ensuring our solutions are grounded in clarity and purpose. Our process is structured yet adaptable, designed to keep you involved, informed, and confident from day one. Whether your project demands the speed and flexibility of Agile increments or the predictability of a Waterfall approach, we tailor our delivery model to suit your unique requirements. Through open communication and iterative development, we turn complex challenges into smart, scalable outcomes. By working as an extension of your team, we transform your vision into real-world impact. With us, you're not just choosing a vendor - you're gaining a long-term technology partner.

STEP - 1

Discovery & Requirement Analysis

We begin with in-depth consultations to understand your business goals, industry landscape, user needs, and project scope. This discovery phase ensures that our technical strategy is aligned with your vision from the outset.

STEP - 2

UX/UI Design & Prototyping

Our expert designers create engaging, intuitive, and user-centric interfaces that solve real user problems. Prototypes are interactive and tested with stakeholders before development begins, reducing rework and enhancing usability.

STEP - 3

Architecture & Development

Based on the approved design and roadmap, we architect scalable and secure systems tailored to your requirements. Using Agile methodologies, we deliver projects in iterations, allowing you to see progress and provide feedback along the way.

STEP - 4

Testing & Quality Assurance (QA)

Every product we build undergoes extensive testing to ensure flawless functionality, security, and performance across different devices and browsers. We employ both manual and automated testing techniques.

STEP - 5

Deployment & Launch

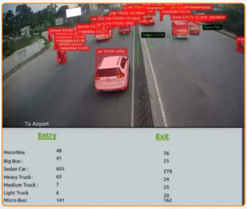
Once everything is tested and approved, we manage a smooth and professional rollout of your digital product. Deployment is accompanied by comprehensive documentation and training to help your team operate the system effectively.

STEP - 6

Post-Launch Optimization & Support

Our relationship doesn't end at go-live. We provide continuous optimization, regular updates, and dedicated technical support to ensure long-term success. We also help you gather user feedback to guide future enhancements and long-term success

Our Success Stories



	Entry	Exit
MotorBike	48	76
Big Bus :	41	25
Sedan Car :	605	278
Heavy Truck :	65	24
Medium Truck :	7	25
Light Truck	6	20
Micro Bus:	141	162

SUSPECT # ID: 502
SUSPECT # ID: 503

WATCHCAM – Smart Video Surveillance with AI-Powered Analytics

Industry: Public Safety, Enterprise Security, and Smart Cities

Services Provided: Research & Development, Proof of Concept, AI & Video Analytics, Security Automation.

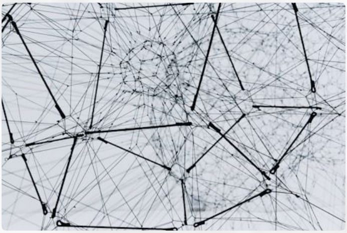
Outcome: Delivered an AI-powered surveillance platform with real-time analytics, enhancing security for smart city applications.

Research & Proof of Concept (POC) for Automatic Mutual Recognition (AMR)

Industry: Government & Public Sector

Services Provided: Research & Development, Proof of Concept, IT Architecture, Emerging Technologies.

Outcome: Developed a POC for AMR, streamlining government processes with scalable IT architecture.



NETWORK TESTER
MASTER

Data Synchronization Improvement for an Australian Insurance Company

Industry: Finance, Insurance

Services Provided: IT Infrastructure, Networking Solutions, Remote Office Connectivity, and Business Continuity.

Outcome: Improved data synchronization across remote offices, ensuring 99.9% uptime and enhanced business continuity.

Telco Billing Lifecycle

Industry: Telecommunications

Services Provided: Custom Software Development, IT Architecture & Consultation, and Systems Integration.

Outcome: Built a custom billing lifecycle system, integrating seamlessly with existing telecom infrastructure, reducing processing errors by 20%.

Client’s Review

At Aus NewTechs Pty Ltd, we measure our success by the success of our clients. Nothing speaks louder than the words of the businesses we’ve helped transform with tailored software solutions, expert consultancy, and reliable support services. From innovative startups to established enterprises, our clients trust us to deliver on time, on budget, and beyond expectations. Their feedback reflects the commitment, professionalism, and expertise we bring to every project we undertake.

> If you’re looking for a rewarding business solution and services, I must recommend them. I have received a customized IT service level agreement that fits my business needs and budget.

Abul Bashar Antor
MD, Reconciled Business Accountants

> I have never seen such a speedy team with strong commitment, dedication, and quality. Ausnewtechs together with highly experienced teams working for a big finish customer.

Zahangir Alam
CEO, Serveno Australia Pty Ltd

> Very impressed from beginng to end. They are smart and think outside the box. They solve my complex business integration system smartly. Thank you for their returning services.

Igor Grakovich
CEO, Bangladesh Internet Exchange Ltd

Our Valuable Clients

We are proud to work with a diverse range of businesses, with a special focus on supporting small and medium-sized enterprises (SMEs). Our clients trust us to deliver reliable, innovative, and results-driven technology solutions that help them grow, stay competitive, and succeed in a fast-changing digital world. At Aus NewTechs, every project is a partnership - your success is our success.

Gtech consulting
ICT DIVISION FUTURE IS HERE
wf
GEN
TECSA
RDT121
FlightSonic
RECONCILED BUSINESS ACCOUNTANTS
PRIME AVIATION
BAGB2C
YouScams
ANGEL WEBINAR
KRB
GSVlabs

Culture & Philosophy

At Aus NewTechs, agility is more than a methodology - it's our DNA. We embody an agile mindset that transcends frameworks, empowering us to adapt swiftly, collaborate deeply, and stay laser-focused on our customers' evolving needs. Our team operates with a global sensibility and a local heartbeat - bridging time zones and borders to build technology partnerships that are responsive, scalable, and human-centered. We don't just deliver solutions; we co-create lasting impact with the people we serve.

Our values are not aspirational - they're operational. They shape how we think, how we work, and how we grow with our clients:

- **Innovation That Drives Impact:** At Aus NewTechs, innovation means more than cutting-edge tech - it's about solving real business challenges. From website design to custom software, we transform bold ideas into scalable solutions that help SMBs thrive in a rapidly evolving digital world. Every product we build empowers our clients to lead, not follow.
- **Solutions Built for Growth:** Our architecture adapts with your business. Whether it's mobile apps, cloud platforms, or integrated operational support, we build technology with longevity in mind. For businesses with no in-house IT teams, our scalable frameworks offer peace of mind and the flexibility to grow confidently.
- **Customer-Centric by Design:** We begin with listening - really listening. Understanding your goals, challenges, and day-to-day realities allows us to deliver tailored services that matter. From SEO-integrated web development to PMO consultancy, every engagement is driven by measurable outcomes and built around your success.
- **Power of Collaboration:** Your team + our team = better outcomes. We believe in open communication, active collaboration, and mutual respect. Whether we're updating content, configuring hosting, or leading IT strategy, we work side-by-side with you to ensure seamless delivery and exceptional results.
- **Human-First Approach:** Empathy is the core of our service. We care deeply about your experience—from the moment we onboard you to everyday operational support. Our commitment to nurturing authentic relationships means you're never just a ticket number - you're a valued partner.
- **Accountable & Agile Delivery:** We own what we build, and we follow through. Transparent processes and agile methodologies keep projects on track and adaptable to change. Whether we're deploying new platforms or managing email setup, our responsiveness helps clients stay ahead - without the complexity of managing IT themselves.

This philosophy drives us forward - whether we're working with a startup in Sydney, an SME in Singapore, or an enterprise in London. Wherever you are, Aus NewTechs is your technology ally, bringing vision, strategy, and delivery that scale with your ambition.

THANK YOU

Aus NewTechs Pty Ltd.

Your one stop digital partner

Bangladesh Office

46 KDA Ave, Jibon Bima Bhaban,
Khulna, BD
☎ +8801983040909
➤ sales@ausnewtechs.com

Australia Office

Suite 231, Angel Place Level 17,
123 Pitt Street,
Sydney 2000.
☎ (+61) 0288454819
➤ info@ausnewtechs.com

Follow Us